



## **Business & IP Centre**

You've got an idea.

We'll help you turn it into a business and grow.

## How can the Centre help you?

- Learn the skills to start and grow your business.
- Get to know your audience and research your market.
- Protect your ideas (intellectual property) and make money from them.
- Gain confidence, inspiration and meet fellow entrepreneurs.

We support entrepreneurs and innovators from that first spark of inspiration to successfully launching and developing a business.

Over 180,000 entrepreneurs have come through our doors.

“The market research helped us to write our business plan, which enabled us to get a £35,000 grant to start the company.”

Richard Woods, DIY KYOTO

# **What can you do in the Centre?**

## **Business and intellectual property (IP) information**

We have the largest collection of business and IP information in the UK, with expert staff on hand to guide you to the resources you need.

With market research databases, company information, patent specifications and more, you can pinpoint customers, keep track of your competitors and find an opportunity in your market.

If you don't want to do the research yourself, our paid Research Service can help you with patent searches and analysing your market and industry.

## **Workshops and networking events**

We hold a wide range of workshops on the topics that matter to businesses, from intellectual property to market research, social media to social enterprise. The sessions are relaxed and interactive and are either free or highly subsidised.

Our Inspiring Entrepreneurs series offers the chance to hear from, and put your questions to, high-profile speakers like Lord Sugar, Stelios and Martha Lane-Fox, followed by a networking reception.

## **One-to-one expert advice**

Apply for an Information Clinic with one of our expert staff, where we will discuss your business

idea in confidence and help you identify the most useful information and resources.

For specialist advice, our Ask an Expert programme offers an hour with seasoned entrepreneurs and professional advisors.

Our current team of experts includes our Inventor in Residence, Mark Sheahan, and Rachel Elnaugh, founder of Red Letter Days.

98% of users would recommend us to a friend.

### **What can you do online?**

To get the most out of our information and expertise you need to visit the Centre. However, we also have a growing online presence:

## **Industry guides**

Listings of the best reports, websites and information for your industry.

## **Essentials guide**

A guide to what you need to know to run a business and where to find it.

## **'Business Essentials' wiki**

A one-stop-shop for useful business links on the web.

## **E-newsletter**

A monthly update on events, services and news from the Centre.

## **E-courses**

Online courses to guide you through the basics of intellectual property.

## **Facebook, LinkedIn, Twitter**

Network online with other entrepreneurs and users of the Centre.

## **YouTube**

Learn from over 120 videos of big-name entrepreneurs speaking at our events.

## **Blogs**

An insider's view from the Centre and our popular patent blog.

“I love the networking events; you meet people who are in the same position as you and realise that you're on the right track.”

Sabina Ali, Motasem

## How do you use the Centre?

The Centre is free to use and everyone is welcome to visit.

To use the information in our Reading Room you need to register for a free Reader Pass, simply:

Bring along two forms of identity: one showing your signature e.g. passport and another showing your home address e.g. utility bill.

Utility bills etc. must be less than three months old. Please check our website before you visit to find out more.

Visit Reader Registration on the Upper Ground Floor, fill in a form and get your Pass.

## **Book workshops and advice sessions**

Come to the Business & IP Centre on the First Floor.

Our friendly staff will help you to get started.

Workshops and advice sessions can be booked on our website, where you'll find lots of information about our services.

The Centre is a great place to meet like-minded entrepreneurs. In our Networking Area you can hold informal meetings, use free wifi and find information about other organisations that can help your business.

## Contact us

### **Business & IP Centre - The British Library**

96 Euston Road

London NW1 2DB

Telephone: **+44 (0) 20 7412 7901**

[bipc@bl.uk](mailto:bipc@bl.uk)

### **Hours**

Business & IP Centre

10.00 – 20.00 Mondays

09.30 – 20.00 Tuesdays, Wednesdays and

Thursdays

09.30 – 17.00 Fridays and Saturdays

Closed Sundays and English public holidays

## **Reader Registration**

09.30 – 17.45 Mondays

09.30 – 19.45 Tuesdays

09.30 – 17.45 Wednesdays and Thursdays

09.30 – 16.15 Fridays and Saturdays

Closed Sundays and English public holidays

## **How to get here**

You can find us on the first floor of the Library.

## **Underground and Trains**

King's Cross, St Pancras and Euston

Bus routes 10, 30, 59, 73, 91, 205, 390 and 476 pass the building, along Euston Road.

## **Access**

The Centre is wheelchair accessible.

We have a hearing loop in the Centre, as well as screen readers and magnification tools such as Supernova.

Get in touch if you have any questions about the support we offer.