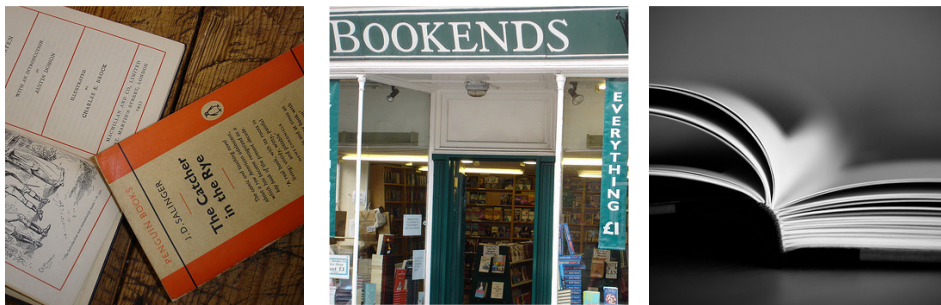


BOOK INDUSTRY GUIDE

Updated 27 January 2012



Directories

Directories in Europe (EADP, annual) [(B) DIR 015.407 Bus]

Lists members of the European Association of Directory and Database Publishers and their titles.

Directory of UK & Irish Book Publishers (The Booksellers Association of the UK and Ireland, annual) [(B) DIR 070.5 Bus]

Full details of UK and Irish book publishers, including trade terms, personnel, details for ordering etc. Includes index of imprints, distributors, agents and ISBN prefixes. Also includes details of useful organisations.

DPA Membership Book (Data Publishers Association, annual) [(B) DIR 070.572 Bus]

Details of members of the association (publishers of directories in book and electronic form).

Booksellers Association Members: the Essential Guide to the Bookshops of the UK and Ireland (The Booksellers Association of the UK & Ireland, annual) [(B) DIR 070.502541 Bus]

Geographical listing of each member's shop, including services, stock range and goods sold with company and county indexes. Includes manager's names, VAT numbers, websites & contacts.

Publishers' International ISBN Directory (Continuum / Publishers Association) [Humanities RR: HLQ 338.470705 – on shelves in Humanities 1 Reading Room]

Lists publishers and allied services including wholesalers, production & design, editing services etc.

Writer's Market UK & Ireland (David & Charles, annual) [(B) DIR 070.502541 Bus]

Detailed listings of UK publishers and some of the main overseas publishers. Also magazine publishers and broadcasters. Also includes useful organisations, resources, competitions, prizes and festivals.

Information provided with writer in mind. Useful sections on how publishing companies work, writing tips & research.

International Literary Market Place (ILMP): the Directory of the International Publishing Industry (Information Today Inc.) [(B) AA660 BUS] + [Humanities RR: HLQ 338.470705]

International directory of publishers, literary agents, translation agencies, book printers & manufacturers, associations, prizes and events. Listed by country with alphabetical index.

Directory of Publishing United Kingdom & Ireland (Saur, annual) [Humanities RR: HLQ 338.470705 – Humanities 1 Reading Room]

Lists UK, Irish and worldwide publishers contact details with their ISBN prefixes. Also a prefix and UK postcode index.

Books in Print (Bowker, annual) [Humanities RR: HLQ 015.73 – Humanities 1 Reading Room]

13 volume reference work that lists books currently in print. Includes a publisher directory volume.

Media Directory (Mount Media, annual) [(B) DIR 302.23025417 Bus]

Irish media directory with a section listing Irish book publishers & publishing services.

Sheppard's Book Dealers in the British Isles (Richard Joseph, annual) [(B) DIR 381.45002 BUS]

Main reference source for antiquarian and second-hand book dealers in the UK, the Channel Islands, the Isle of Man and Ireland.

Small Business Help

Book Publisher – BOP523 (Cobra, 2011) [available onsite via electronic resources]

Qualifications, key market issues, trading issues and further information for those wanting to set up a publishing company.

Bookshop – BOP058 (Cobra, 2010) [available onsite via electronic resources]

Qualifications, key market issues, trading issues and further information for those wanting to set up a bookshop.

The Complete Guide to Starting and Running a Bookshop (Booksellers Association, 2005) [(B) SBH 381.45002 GIB Small Business Help Section]

Background to the world of bookselling, the business of selling books including: buying stock, stock control, marketing, pricing, costs, IT etc

Freelance Editorial Services – BOP522 (Cobra, 2011) [available onsite via electronic resources]

Qualifications, key market issues, trading issues and further information for those wanting set up a freelance editing business.

Freelance Writer – BOP (Cobra, 2010) [available onsite via electronic resources]

Qualifications, key market issues, trading issues and further information for those wanting to set up as a freelance writer including magazine articles, copywriting, web content and technical writing.

How to Market Books (Kogan Page, 4th edition, 2008) [(B) SBH 002.0688 BAV Small Business Help Section]

Outlines different ways to market books including direct marketing, promotions, free advertising, events, writing copy etc.

Publishing Law 3rd edition. By Hugh Jones & Christopher Benson (Routledge, 2006) [(B) SBH 343.410998 JON Small Business Help Section]

Overview of the current legal issues affecting publishing in the UK.

Second-Hand Book Website – MBP334 (Cobra, 2008) [available onsite via electronic resources]
Brife guide including major trading issues and further sources of information.

Market Research & Statistics

Bookselling (Key Note, 2010) [A-Z sequence by title] (Also available onsite via electronic resources)
Includes market size, industry background, competitor analysis, buying behaviour and current issues in bookselling including online sales. Also forecasts to 2010, major company profiles and consumer attitudes

Book Publishing (Key Note, 2011) [A-Z sequence by title] (Also available onsite via electronic resources)
Includes market size, industry background, competitor analysis, buying behaviour and current issues in book publishing including academic publishing. Also forecasts to 2010, major company profiles and consumer attitudes

Book Retailing on the Internet (Key Note, 2010) [A-Z sequence by title] (Also available onsite via electronic resources)
Includes market size, industry background and competitor analysis, forecasts and company profiles. Also covers the developments in electronic books, academic & schools markets & an international perspective.

Books – Retail Intelligence (Mintel, December 2009) [A-Z sequence by title]
Covers the market environment, market segmentation and performance, companies and brands, channels to market and consumer profile (who reads what?). Includes market statistics.

Books in.. [various countries + global report] (Datamonitor, 2010) [available onsite via electronic resources on Business Source Complete and OneSource]
Country profiles of the publishing sector in various major countries including the UK and regions of the world plus a global report.

Children's Publishing (Key Note, 2010) [A-Z sequence by title] (Also available online via electronic resources)
Covers consumer books and picture books, school books and book retailing. Includes distribution channels, demographics, PEST analysis, company profiles, forecasts and an international perspective.

The Publishing Industry (Key Note, 2010) [A-Z sequence by title] (Also available online via electronic resources)
Market review. Covers book, magazine and newspaper publishing in the UK. Includes some Key Note original research on consumer attitudes, competitive structure and future prospects.

Business Ratio Report: Book Publishers (Key Note, 2011) [A-Z sequence by title] (Also available onsite via electronic resources)
Financial profiles of the major UK book publishing companies, including performance analysis. Includes rankings by turnover and many other criteria. It has a brief industry overview in the front.

Financial Survey Report: Book Publishers (Key Note, 2009) [A-Z sequence by title]
Brief financial details of UK book publishing companies. Includes more companies than the Business Ratios, but has last detail about each one.

Freedonia Focus on Book Publishing (Freedonia, 2011) [Only available electronically via onsite resources on OneSource]
Covers the book market in the United States.

Leisure in the Home (Key Note, 2010) [A-Z sequence by title] (Also available onsite via electronic resources)

General coverage of in-home leisure (music, computer games etc), but has a key chapter on reading habits.

Publishing Market Profile: The United Kingdom (Publishers Association / Vista International, 2007) [(B) MKT 381.4507050941 BUS]

Detailed overview of the book publishing industry, including educational, academic and trade publishing markets. Includes background research on society, book buyers, schools and libraries.

PA Statistics Yearbook (Publishers Association, 2010) [(B) MKT 338.470705021 BUS]

Market data and statistics on book sales including home and export sales. Details of fiction, non-fiction, children's, school and academic books.

GPI: Publishing Market Profiles: [various countries] (Publishers Association, various date) [(B) MKT 381.. see BUS Information Index for exact location]

Series of reports covering various countries, particularly developing markets such as Pakistan, China, Korea, Thailand, India and the Caribbean. Includes details of the educational markets in each country plus academic & professional and trade markets. Also, useful contacts and statistics.

Publishing in.. [various countries + global report] (Datamonitor, 2010) [available online via electronic resources on Business Source Complete and OneSource]

Country profiles of the publishing sector in various major countries including the UK and regions of the world plus a global report.

Standard & Poor's Industry Surveys: Publishing & Advertising (Standard & Poor's, half-yearly) [(P) AN121 – E(3) BUS – journals shelves]

Industry profile covering the United States – has several pages on book publishing.

UK Market Synopsis: Books [SYN005] (Cobweb Information, 2010) [Available onsite via the Cobra electronic resource]

Overview of the current performance, trends and factors affecting the UK book publishing industry.

Trade Magazines & Newsletters

Book Collector (The Collector Ltd, monthly) [P.1901/86 Humanities] (Must be ordered using Explore the British Library)

Articles and prices of collectable books. Also advertises by book dealers.

Book People (Rigden Thorne, monthly) [ZK.9.b.17453 Humanities] (Must be ordered using Explore the British Library)

Magazine for those involved in publishing.

Bookdealer (Alacrity, weekly) [Humanities: P.1881/6] (Must be ordered using Explore the British Library)

Trade publication for second hand and antiquarian book dealers. Includes contact details for dealers as well as trade news and bookseller profiles.

The Bookseller (VNU Business Information, weekly) [Newspaper Library, Colindale only –articles available onsite via electronic resources – Business Source Complete (from 2002)]

The main UK book trade magazine. Weekly news and features on all aspects of the current book trade. (Not available at St. Pancras site in hard copy)

Bookselling Essentials (The Booksellers Association, Quarterly) [P.903/1082 Humanities] (Must be ordered using the British Library catalogue)

News of the association's activities, events and developments in the book trade.

The Good Book Guide (The Good Book Guide, monthly) [J/2725.aa.39 Humanities] (Must be ordered using Explore the British Library)
Magazine featuring book review, profiles, recommendations, competitions etc.

Internet Sources

Association of Learned & Professional Society Publishers

Information about the association and their research and publications and training.

www.alpsp.org

Book Industry Communication

Organisation set up by various bodies, including the British Library, to develop standards for electronic commerce and communication in the book & serials industry. Includes information about ISBNs, digital publishing and industry initiatives.

www.bic.org.uk

Book Marketing Ltd.

Publisher of industry newsletters and statistics.

www.bookmarketing.co.uk

Book Marketing Society

Representative body of marketing within the book industry. Organises events, meetings and awards.

www.bookmarketingsociety.co.uk

The Book Partnership

Set up to support and provide services to independent booksellers, particularly information services.

www.bookpartnership.com

BookBrunch

Information and daily news for the book trade. Includes people moves, job adverts, book fairs & news

www.bookbrunch.co.uk

The Bookseller

Provides news on latest developments in the book business and information on new publications.

With daily news and comments combined with special features, author interviews, career advice, recruitment opportunities, interactive forums, bestseller charts and searchable archives. Online version of The Bookseller magazine.

www.thebookseller.com

The Booksellers Association of Great Britain & Ireland

Main representative body for book retailers in the UK & Ireland. Access to booksellers & publishers directories and other supplier guides. Also book industry statistics, research and details of events and services offered by the Association.

www.booksellers.org.uk

Data Publishers Association

Trade body supporting publishers of printed directories and providers of data in electronic form.

Includes member's directory.

www.dpa.org.uk

European Booksellers Federation

Europe-wide federation of booksellers. Site gives details of events and activities.

www.ebf-eu.org

Independent Publishers Guild

Small publishers association with special groups for academic, children's and supply chain issues.

www.ipg.uk.com

London Book Fair

The UK's leading book industry event held in April each year. List of exhibitors and industry news.

www.londonbookfair.co.uk

Nielsen Bookdata

Providers of book information to booksellers for publishers. They are the UK agency for allocation International Standard Book Numbers (ISBNs).

www.nielsenbookdata.co.uk

Publishers Association

Leading trade body for publishers of books, journals and electronic media in the UK. Information on publishing, careers, market information and statistics. Also a member directory and guidelines.

www.publishers.org.uk

The Publishing Training Centre at Book House

Major accredited training provider for the publishing industry. Runs courses including distance learning and in-company training schemes. Covers all aspects of publishing including editing, IT, management, production, proof-reading etc.

www.train4publishing.co.uk

The Society of Editors and Proofreaders

Professional association for editors and proofreaders – the people who strive to make text accurate and readable. Site contains details of training and qualifications and also a searchable index of members.

www.sfep.org.uk

The Society of Young Publishers

Organisation for people in the publishing trade or hoping to join it who have less than ten years experience. Organises events and publishes newsletter and has details of jobs on their site.

www.thesyp.org.uk

Antiquarian & Second-hand Books:

Antiquarian Booksellers Association

Association of the fine & rare book dealers in the UK.

www.aba.org.uk

Provincial Bookfairs Association

Association of book dealers & organisers of bookfairs.

www.booksatpbfa.com

Resources for Booksellers & Book Collectors

Small site with useful resources for 2nd hand book dealers and collectors.

www.2nd-hand-books.co.uk

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information



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