

CONFECTIONERY INDUSTRY GUIDE

Updated 31st January 2012



Directories

F.O Lichts World Sugar Yearbook (Agra Informa Ltd., 2011) [(B) DIR 664.1025 BUS]

This directory offers a listing of international organisations, companies, equipment manufacturers and suppliers in the sugar industry.

Food & Beverage Market Place (Grey House Publishing, 2010) [(B) DIR 338.761664002573 BUS]

A-Z listing of food broker companies, importers & exporters, food & beverage catalogues and industry resources; with a wide variety of indexes. Mainly covers USA but includes list of companies exporting to Europe and the UK.

The Grocer Directory of Manufacturers and Suppliers 2011 (William Reed Publishing, 2011) [(B) DIR 380.1456402541 BUS]

A directory of food manufacturers and suppliers with a British bias. Companies are listed in alphabetical order, with indexes by type of product and by brand name.

Kennedy's Directory of Confectionery Manufacturers and Buyers (Kennedy's Publications, 2009) [(B) DIR 338.7664153025 BUS]

A directory of manufacturers and buyers, arranged by country and indexed by type of product.

World Cocoa Directory (International Cocoa Organisation, 2007) [(B) DIR 663.920294 BUS]

A directory of cocoa associations, research organisations and companies operating within this sector.

Business Advice Sources

Sweet Shop (COBRA, 2011) [available onsite via electronic sources]

A detailed article on how to start and run a sweet shop, including information on necessary skills and talents, customers, competitors, market trends, promotion, start up costs, legal issues, and other sources of information and advice.

Chocolatier (COBRA, 2010) [available onsite via electronic sources]

A detailed article on how to start and run a business as a chocolatier, including information on necessary skills and talents, market trends, risk factors, marketing and promotion, practical issues, legal issues, and other sources of information and advice.

Homemade Cake, Biscuit and Sweet Producer (COBRA, 2010) [available onsite via electronic sources]

A detailed article on how to start and run a business making confectionery, including information on necessary skills and talents, market trends, risk factors, marketing and promotion, practical issues, legal issues, and other sources of information and advice.

Market Research & Statistics

Datamonitor Consumer Packaged Goods Product Insight (Datamonitor, continuously updated)

[available onsite via electronic sources]

A searchable online database, available in the Centre by following the link to "Verdict Retail and Consumer Insights Knowledge Centres" and selecting "Consumer Packaged Goods", which covers worldwide new product announcements in the fast-moving consumer goods area, including food.

Chocolate Confectionery – United Kingdom (Euromonitor, 2011) [available onsite via electronic sources]

A brief review of recent developments in the market and involving individual companies. Provides detailed sales figures for individual brands and subsectors, and short-term forecasts.

Confectionery (Key Note, 2011) [in alphabetical order in Key Note section, also available onsite via electronic sources]

Reports covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles

Business Ratio Report: Confectionery Manufacturers (Key Note, 2011) [in alphabetical order in Key Note section, also available onsite via electronic sources]

Report provides information on the industry background, performance, company profiles and performance league tables.

Future Directions In Confectionery (Business Insights, 2011) [available onsite via electronic sources]

A report on the worldwide confectionery market and likely future trends. Predictions are given for both market segments and specific geographical areas. The key trends for the short term future are indulgence, the recession, ethical issues, and foods with functional benefits.

Gum – United Kingdom (Euromonitor 2011) [Available onsite via electronic sources]

This report includes market developments, sales information by sector and company, descriptions of new products, and forecasts for the future.

Products of the European Community: Division 10: Manufacture of Food Products (National Statistics, 2011) [Available free online at <http://www.ons.gov.uk/ons/publications/re-reference-tables.html?edition=tcm%3A77-250919>]

Government report on the market size and value for various types of food, including chocolate and sweets, including figures for import and export with the EU as a whole and with non-EU countries as a whole. Available free online from any internet-connected computer.

Sugar Confectionery – United Kingdom (Euromonitor, 2011) [Available onsite via electronic sources]

A brief review of recent developments in the market and involving individual companies. Provides detailed sales figures for individual brands and subsectors, and short-term forecasts.

The Future of High-Potency Sweeteners (Business Insights, 2010) [Available onsite via electronic sources]

A report on recent developments in natural and artificial high-potency, low-calorie sweeteners in the worldwide food industry, including discussion of confectionery applications.

The Global Market for Intense Sweeteners (Leatherhead Food Research, 2010) [BUS MKT 338.476645]

A report on the global market for high-potency sweeteners, including aspartame, sucralose, acesulfame, cyclamate, saccharin, stevia, and Neotame. The content includes market size information, technical developments, new products, and major companies involved in the market.

Sweet and Salty Snacks (Key Note, 2010) [in alphabetical order in Key Note section, also available onsite via electronic sources]

This report describes market size and trends and segmentation for both confectionery and savoury snack foods. Information is also available on marketing, distribution, consumer behaviour and major companies in the sector, and a PEST analysis is performed.

Magazines & Newsletters

Confectionery Production (Specialised Publications Ltd, monthly) [(P) HT 25 -E (1)]

Magazine for the confectionery manufacture trade. Has a directory of plant equipment, ingredients, packaging and materials.

Convenience store (William Reed Ltd, fortnightly) [(P) AL 936 -E(2)]

Magazine for the small store, supermarket, newsagent, tobacconist and corner shop. Has information on industry news new product development, displays and suppliers

Food Industry Updates: Confectionery (Leatherhead Food International, monthly) [(P) HT25 -E(15)]

Monthly publication featuring news, market data, company profiles, and abstracts of patents and technical journal articles.

Kennedy's Confection (Kennedy's Publications, Monthly) [(P) HT 25 -E (14)]

A trade magazine for the confectionery industry offering a wide range of news and practical articles

Internet Sources

70%.com

A website for high-quality chocolate, with reviews, a directory, and a forum for both enthusiasts and professionals.

<http://www.seventypercent.com>

The Academy of Chocolate

Organisation for UK high-quality chocolatiers, with events and an award scheme.

<http://www.academyofchocolate.org.uk>

CAOBISCO (Association of the Chocolate, Biscuit and Confectionery Industries of the EU)

Federation of confectionery trade associations of the countries of the European Union. The website has a listing of national associations, some freely accessible market data and statistics, and legislation dealing with the confectionery industry.

<http://www.caobisco.com>

Cocoa Research UK Ltd

To promote research into the growing and handling of cocoa for the benefit of the cocoa community as a whole - the growers, traders, users and consumers have information on statistics and new research.

<http://www.cocoaresearch.com>

European Cocoa Association (ECA)

Contains information on industry news, standards, grind statistics, cocoa products definitions, events and produces a monthly newsletter

<http://www.eurococoa.com>

Federation of Cocoa Commerce

An international trade organisation for the private sector representing all areas of the cocoa supply chain. Offers arbitration services, history, facts, members directory and events

<http://www.cocoafederation.com>

The Food and Drink Federation

Website of the UK's industry-wide trade association for the food and drink industry, with general statistics on the food industry, including the confectionery sector.

<http://www.fdf.org.uk>

International Cocoa Organisation

Website has lots of useful information. This includes information on international cocoa agreements, member countries of agreements, statistics, links, advisory groups, publications, list of members, manufacturers, growers, grounders, exporters and confectionery courses

<http://www.icco.org>

UK Chocolate and Cocoa Industry Cocoa Farming Website

Website giving the UK industry's positions and aspirations on socioeconomic and environmental issues related to cocoa farming and trade.

<http://www.cocoafarming.org.uk>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the catalogue for more details.



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