

SOCIAL ENTERPRISE, GREEN AND ETHICAL BUSINESS OPPORTUNITIES INDUSTRY GUIDE

Updated 1st January 2012



Directories

Bioenergy Industry Directory 2011 (Biofuels Media Ltd, 2010) [(B) DIR 333.9539029 BUS]
Guide to companies and services involved in the UK biofuels industry.

ENDS Directory 2011 (Ends Environmental Data Services Ltd, 2010) [(B) DIR 333.72 BUS]
This directory profiles environmental consultancies in the UK.

Energy Institute Yearbook and Directory 2011 (Energy Institute, 2010) [(B) DIR 333.79029441 BUS]
A directory of products and services for energy users and providers.

CSR Professional Services Directory 2011: Ethical Performance (Dunstons Publishing Ltd, 2010)
[(B) DIR 658.408 BUS]
Directory of organisations involved in Corporate Social Responsibility.

Directory of Grant Making Trusts 2010/11 (Directory of Social Change, 2010) [(B) DIR 361.763 BUS]
Known as the 'fundraiser's bible', this text reviews the UK's largest 2,500 grant giving trusts and foundations. Fields of interest includes grants for community and economic development.

Carbon Funds 2010-11 (Fulton Publishing Ltd) [(B) DIR 363.73874025]
This directory provides details of 88 carbon and government procurement funds as well as buyer's pools.

Green: The Directory of Sustainability 2010/11 (Ten Alps Publishing, 2009) [(B) DIR 338.927025 BUS]
A buyer's guide to sustainable products and services.

Guide to UK Company Giving 2009/10 (Directory of Social Change, 2009) [(B) DIR 361.76502541 BUS]
This directory lists companies that provide funding for voluntary and community organisations.

The Recycler Directory 2009 (Recycler Directory, 2009) [(B) DIR 363.7282 BUS]
International directory of recycling and waste management companies.

Recycling and Waste World Handbook 2009 (A & D Media Ltd, 2009) [(B) DIR 363.728202541 BUS]
A buyer's guide of UK companies involved with recycling.

The Organic Directory 2006 (Green Books, 2005) [(B) DIR 641.302 BUS]
Directory provides names, addresses, phone numbers, email addresses and websites of retailers, producers, wholesalers and manufacturers of organic goods in the UK.

Market Research – The Green and Ethical Consumer

Green Lifestyles 2011 (Mintel, June, 2011) [Alphabetical sequence Business & IP Centre]
This report explores people's attitudes towards the environment and whether it matches with reality and assesses the impact of the recession and other private and public initiatives to go green. Issues such as cost and convenience are also researched.

Metal Recycling (Key Note, 2011) [Alphabetical sequence Business & IP Centre]
This report examines the UK market for ferrous, non-ferrous and precious metal recycling, making specific reference to the impact of the recession on this sector.

Ethical Packaged Food: Does it Really Have a Future? 2010 [Available on our subscription to Euromonitor's Global Market Information Database].
This report explores the state of the market for food products that have an organic, ethical or fair-trade selling point.

Recycling and Waste Management: Business Ratio Report (Key Note, 2010) [Alphabetical sequence Business & IP Centre]. This detailed report evaluated the performance of top companies operating in the recycling and waste management industry.

The Future of Premium, Ethical and Healthy Snacks (Business Insights, 2010) [Available on our subscription to the Business Insights (Datamonitor 360) database].
This report takes a look at the global savoury snack market and new product developments.

Non-Metal Recycling (Key Note, 2010) [Alphabetical sequence Business & IP Centre]
This report details the various trends in types of recycling, competitors, the size of the industry and current issues for the UK.

Ethical and Green Retailing (Mintel, September, 2009) [Alphabetical sequence Business & IP Centre]
This is an extensive report on environmental and ethical issues and its impacts on retailers and consumer behaviour.

Green and Ethical Finance (Mintel, April, 2009) [Alphabetical sequence Business & IP Centre]
This report profiles consumer attitudes toward green finance highlighting the potential for growth of ethical investments.

IFR Market Insight: Managing Risk in Global Carbon Markets (Thomson, 2008) [(B) MKT 363.7387]
This report analyses risks and opportunities for investors in global carbon markets.

Comparative Advantage and Green Business (Ernst & Young, 2008) [(B) MKT 658.4083]
This report looks at evidence for business opportunities for the UK shifting to low carbon economy.

The European Market for Ethical Fruit and Vegetables: organic and fair trade (Organic Monitor, 2008) [(B) MKT 338.4764134]

This report looks at the size, growth and leading traders in European regions of ethical fruit and vegetables as well as information on new opportunities for this niche segment.

Food Strategies Forum: Ethical Branding, importance and impact of ethical branding in the UK food and beverage sector (Allegra Strategies Forum, 2008) [(B) MKT 381.456410941]

This is a report that looks at consumer attitudes to ethical brands, branding and its link to business performance as well as the role of business ethics within the supply chain.

The Green and Ethical Consumer (Key Note, 2008) [Available on our subscription to Key Note database]

This report examines the ethical choices consumers make ranging from food to travel to fashion and beauty products.

The Next Step in the Ethical Consumerism Revolution (Datamonitor, 2008) [(B) MKT 658.834]

With the rise of interest in ethical consumption this report tracks emerging and future trends from various regions around the world.

Sustainable Tourism Practices [Travel & Tourism Analyst No. 1] (Mintel, February 2008) [(B) MKT 338.4791]

This report outlines the challenges and impact of tourism. A section is dedicated to sustainable tourism in practice.

The Future of Ethical Sourcing (Datamonitor, 2007) [(B) MKT 381.10941]

A report that examines the ethical choices that retailers face with a focus on the importance of corporate social responsibility, factors driving trends and costs in supply chain.

Market Research – Green Energy and Transport

Renewable Energy (Key Note, 2011) [Available on our subscription to Key Note database]

This report reviews the UK market for renewable energy, focusing particularly on solar, hydro and wind power but also investigating energy production from non-biodegradable waste.

The Energy Industry (Key Note, 2010) [Alphabetical sequence Business & IP Centre]

This report looks into the different segments within the UK energy industry with a PEST/SWOT analysis and a chapter on renewables.

Green Energy in the UK (Business Insights, 2010) [Available on our subscription to the Business Insights (Datamonitor 360 database)].

Energy Efficient Solutions (Progressive Media, 2010) [(B) MKT 658.26005]

This report aims to assist industrial, commercial and public sector organisations understand the energy market and reduce their carbon footprint.

Waste Management (Key Note, 2010) [Alphabetical sequence Business & IP Centre]

In this Key Note Market Report, the UK waste-management market is analysed in terms of the collection of waste sources and their final disposal. Trends and competitor analysis is included.

World Light-Duty Green Vehicles (Freedonia Group, 2009) [(B) MKT 338.47629222]

This study analyses Green Vehicle demand for previous years with forecasts for the future. Profiles of all major players are included.

European Renewable Energy Industry (Key Note, 2008) [(B) MKT 338.4733879409405]

In this Key Note Market Assessment report, the EU renewable energy industry is described and analysed in terms of statistics, industry structure and corporate developments.

Renewable Energy Finance (Euromoney Institutional Investor, 2008) [(B) MKT 333.794]

This publication includes various articles and case studies of renewable developments around the world.

The Rise of Renewable Strategies Amongst Major European Utilities (Datamonitor, 2008) [(B) MKT 333.7940728]

This Datamonitor report analyses leading utility companies for Europe as well as policy developments and growth prospects for renewables.

World Biofuels (Freedonia Group, 2008) [(B) MKT 338.4766288]

In this report are forecasts, key technologies, market share and profile for 29 global competitors in the biofuels industry.

Ethical Consumer Series: UK attitudes to energy efficiency & alternative sources (Allegra Strategies, 2007) [(B) MKT 333.7940941]

A sizeable report based on primary research of households, industry expert interviews and businesses.

Trade Magazines and Newsletters

Environmental Finance (Fulton Publishing Ltd) [(P) BY 27 E(4)] Science Floor 2

This monthly magazine covers the impact of environmental issues on differing areas of finance such as lending, insurance, investment and trading decisions that affect industry. Among issues covered are emissions markets and green investments.

Ethical Consumer (ECRA Publishing Ltd) [(P) AQ 91 – E(28)]

News on environmentally friendly products including organic, vegetarian, fair trade goods, additive free goods, recycling, ethical investments, sustainable development and more.

Ethical Performance: the independent newsletter for socially responsible business (Dunstons Publishing) [(P) AL635 – E(12)]

This title covers topics such as ethical investment, corporate responsibility, supply chain monitoring and a table of ethical & ecological fund performance.

Ecotextile News (Mowbray Communications) [(P) 677.028 – E(1)]

This title covers news about ecological and green textiles with a focus on fibres, hemp, natural fabrics, organic textiles, sustainable clothing and recycled products.

Greenpeace Business (Greenpeace) [(P) BY 25 – E(38)] Science Floor 2

Greenpeace Business takes a topical look at environmental and business issues providing comment and analysis.

Green Futures (Forum for the Future) [(P) BY 25 – E(45)] Science Floor 2

This title pulls together the latest news, opinion and debate with a focus on building a sustainable future.

Social Enterprise (Social Enterprise Magazine, Make a Difference Publishing, 2002-) [(P) 307.140941-E (1) Business]

This monthly magazine evaluates social enterprise news and issues in addition to providing reviews and business advice. Latest received issues are 2008.

Third Sector (Haymarket Business Media) [(P) SPIS Journals Social Sciences]
This weekly magazine covers news in the voluntary and not-for-profit sector.

Sustainable Business (Favershaam House Group) [(P) 658.4083 – E(2) Bus]
A periodical for managers and professionals looking at buying environmental goods and services, it also has sections on law and policy, features on consumer attitudes and corporate sustainability.

Young Consumers – insight and ideas for responsible marketers (Emerald Group Publishing) [(P) 659.1042083-E(1) Bus]
An academic journal for marketing to children and young people that include topics such as mobile phones, food, sportswear, toys and computer games, television, the internet and brand loyalty. This journal is also available on the Emerald database in the British Library.

Databases (available only in the Business & IP Centre)

ABI Inform Global

ABI Inform Global contains business, management and economic publications, newspapers and academic journals. A search for social enterprise material reveals a number of interesting sources.

Business Insights

Business Insights is a market research database that has a number of reports on sectors to do with green energy, sustainable packaging and ethical food and drinks.

Business Source Complete (EBSCO)

Business Source Complete provides access to full text journals in all disciplines of business. Articles and features on corporate trends toward ethical behaviour and the environment are among many potential subjects and articles listed in this resource.

COBRA

Contains starting point fact sheets concerning social enterprise and related areas of interest including Community Interest Companies, co-operatives and employee ownership.

ESTAR

Provides full text access to the Social Enterprise Journal.

Factiva

Factiva is a database of articles from over 10,000 in-depth news sources, both current and historical. This resource could be used for finding information on current environmental and ethical trends in different sectors.

Frost and Sullivan

Frost & Sullivan is a key market research resource for those researching green issues and emerging research and development on a wide range of topics.

Grantnet & Grantfinder

Provides an overview of grants and other forms of financial assistance available to businesses, community organisations and social enterprises. Grantfinder is subscription only and available at the Business & IP Centre enquiry desk.

OneSource

This is a company database for public and large limited companies. Of interest are the Corporate Social Responsibility reports listed along with the company annual reports.

Books (all available in the British Library)

How to be a Social Entrepreneur make money and change the world (Capstone, 2010) [Social Sciences SPIS 361.765]

A helpful guide that outlines the what, who and how of Social Enterprise including issues such as legal structures, funding and how to grow.

Succeeding at Social Enterprise: hard-won lessons for non-profits and social entrepreneurs (Social Enterprise Alliance, 2010) [Social Sciences SPIS 361.765]

This title is filled with best practice, guidance and case studies pulling together knowledge from practitioners in the social enterprise sector.

Management for Social Enterprise (Bob Doherty, SAGE, 2009) [Small Business Help 361.765]

This book investigates management of social enterprises from a number of angles including strategic management, people management, financial considerations, business ethics and marketing.

Mission, Inc.: A Practitioner's Guide to Social Enterprise (Kevin Lynch & Julius Walls, McGraw-Hill, c2009) [YK.2009.a.17536]

This guide contains a number of practitioner tips for setting up a social enterprise. The work is written from an American perspective which means that chapter three (choosing the right structure) is less relevant to UK entrepreneurs.

Social Enterprise: What it is and Why it Matters (Martin Price, Fflan Ltd, 2009) [mo9/.30837 DSC & YK.2009.a.12243]

This text attempts to de-mystify social enterprise for the general reader. A good starting point resource.

Your Chance to Change the World: The No-Fibbing Guide to Social Entrepreneurship (Craig Dearden-Phillips, Directory of Social Change, 2008) [YK.2009.a.19785]

An excellent practical resource containing case study examples from UK social enterprises and focusing on core business interests like writing a business plan, funding and achieving sustainability.

Working Ethically...creating a sustainable business without breaking the bank (A&C Black, 2007) [Small Business Help Section 174.4]

This title provides a guide on how a business can adopt ethical values in its supply chain, workplace and other areas.

Your Ethical Business: how to plan, start and succeed in a company with a conscience (Paul Allen, ngo media, 2007) [Small Business Help Section 174.4]

This book helps to clarify a company's ethical principles, using the right business model, raising 'clean' finance and even covers topics such as 'responsible marketing'.

Keeping it Legal: Legal Forms for Social Enterprises (Social Enterprise London, c2003) [mo3/23331 DSC]

This title was produced prior to the introduction of the Community Interest Company legal entity option. The 2006 version has been ordered for the library – so keep your eye on the catalogue.

Social Enterprise in Anytown (John Pearce, Calouste Gulbenkian Foundation, 2003) [mo4/23949 DSC & YC.2007.a.8182]

An exploration of social enterprise, including its definitions, values and developments.

Our Partners

Co-operatives UK

This is the website of the membership organisation that promotes co-operative enterprise. The website has information on co-operative news and support services available for members.

<http://www.uk.coop/>

Fredericks Foundation

A charity helping disadvantaged people to start their own business.

www.fredericksfoundation.org

GK Partners

GK Partners is an independent limited company guided by a social enterprise and corporate responsibility ethos. They provide high quality professional services that include access to Social Enterprise, Ethical and Islamic Finance and Corporate Ethical Compliance (CEC).

<http://www.gkpartners.co.uk/>

London Community Resource Network

Supporting community organisations and social enterprises, focusing on the waste, reuse and recycling sector.

www.lcrn.org.uk

Red Ochre

Red Ochre is a long established social enterprise that believes that social enterprise and responsible ethical business offers the best route to economic, social and environmental sustainability and well being.

<http://www.redochre.org.uk/>

The School for Social Entrepreneurs

The School for Social Entrepreneurs helps to provide training opportunities for entrepreneurs. The school was founded in 1997 and now has a network across the UK.

<http://www.sse.org.uk/>

Social Firms UK

Social Firms are market-led businesses specifically created to help disadvantaged people gain employment. Supporting information can be found on this website.

<http://www.socialfirms.co.uk/>

Striding Out

The Striding Out network help promote the importance of responsible business practices to contribute to a healthy local economy and community. They run a number of events and also provide help through coaching and mentoring.

<http://www.stridingout.co.uk/>

UnLtd World

Online social network and platform for social entrepreneurs to connect with one-another.

www.unltdworld.com

Workshops

Collaborative Working and Partnerships - Red Ochre

This workshop looks at why voluntary/community organisations and social enterprises should consider partnerships or collaborations.

<http://www.bl.uk/bipc/workevents/collwrkpart.html>

Internet Sources

Big Invest

A specialised provider of finance to social enterprises or trading arms of charities that are finding business solutions that create social and environmental transformation.

www.bigissueinvest.com

Bridges Ventures

The Bridges Social Entrepreneurs Fund aims to address the funding gap by fast growing social enterprises.

<http://www.bridgesventures.com/social-entrepreneurs-fund>

British Association for Fair Trade Shops

The British Association for Fair Trade Shops is a membership organisation for fair-trade retailers. It provides news and information including how to set up a Fair Trade shop.

<http://www.bafts.org.uk/>

Business Link

Business Link provides a number of social enterprise related guides and links.

<http://www.businesslink.gov.uk/>

CAN (Community Action Network)

CAN support social entrepreneurs to maximise their social impact.

<http://www.can-online.org.uk/>

Carbon Trust

The Carbon Trust's stated mission is to accelerate the move to a low carbon economy by working with organisations to reduce carbon emissions and develop commercial low carbon technologies.

<http://www.carbontrust.co.uk/default.ct>

ClearlySo

Contains a directory of social businesses and a resource library in addition to organising a number of useful events – such as investor speed dating and social business conferences.

<http://www.clearlyso.com/>

Community Interest Companies

This site provides information for anyone interested in registering as a 'Community Interest Company' as well as a list of existing registered companies.

<http://www.cicregulator.gov.uk/>

Locality

Supports community development trusts – community owned and led organisations that aim to improve the economic, environmental and social lives of their community.

<http://locality.org.uk/locality/feed>

Ecopreneurist

Ecopreneurist provides news and advice on sustainable development and social entrepreneurship, marketing, branding and advice for green start-up businesses.

<http://ecopreneurist.com/>

Employee Ownership Association (eoa)

The Employee Ownership Association describes itself as the voice of co-owned business in the UK.

<http://www.employeeownership.co.uk/>

Enterprise UK

Giving people the confidence, skills and ambition to be enterprising and make their ideas happen.

www.enterpriseuk.org

Ethical Fashion Forum

New trade association which aims to raise awareness of social and environmental sustainability in the fashion sector.

<http://www.ethicalfashionforum.com/>

Ethical Performance

Website of the newsletter Ethical Performance for socially responsible businesses.

<http://www.ethicalperformance.com/index.php>

Enviro-entrepreneur

The Enviro-entrepreneur school aims to identify, encourage and nurture people who aspire to starting and growing a business in the environmental goods and services sector.

<http://www.enviroentrepreneur.co.uk/>

The Fair Trade Foundation

This foundation aims to raise awareness of fair-trade in the UK. It provides a number of research reports on fair trade products, facts and figures on the industry and directory of suppliers.

<http://www.fairtrade.org.uk/>

i-genius

A global community that supports social enterprise.

<http://www.i-genius.org/home>

London Accord

This website offers reports written by financial services firms on environmental, social and governance issues.

<http://www.london-accord.co.uk/>

London Rebuilding Society

London Rebuilding provides funds for social enterprises in the Greater London area as well as regular events and courses.

<http://www.londonrebuilding.com/>

London Business Support Service

LBSS offer cost effective business advice, practical solutions and a wide range of relevant business support services delivered to SMEs by a team of specialist business advisers.

<http://thelbss.co.uk/>

London Remade

London Remade is a not for profit business working in partnership to develop and improve waste management, recycling and green procurement in London.

<http://www.londonremade.com/>

New Economics Foundation

The NEF recently produced an overview of social value performance measurement tools. The site also contains a guide to social return on investment.

<http://www.neweconomics.org/publications/tools-you>

The Prince's Trust

The Business Programme helps people to explore and test their business ideas, write business plans and start their own businesses.

www.princes-trust.org.uk

Social Enterprise Training and Support Consortium (SETAS)

The SETAS website provides links to training, support and specialist publications about social enterprise. News and e-mail updates are also available.

<http://www.setas.co.uk/>

Social Enterprise Ambassadors

A group of inspirational people that lead social enterprise in the UK. There are more than thirty ambassadors with different business interests listed, along with interviews, on the site.

<http://socialenterpriseambassadors.org.uk/>

Ogunte Network

Harnessing women's skills to put them at the forefront of the social economy.

www.ogunte.com

Social Enterprise Coalition

The Coalition is the UK's national body for social enterprise. Its members work to inform policy, promote the benefits of social enterprise and share best practice. This website includes podcasts, case studies and useful links.

<http://www.socialenterprise.org.uk/>

Social Enterprise Live

The website for Social Enterprise magazine, there are some helpful news, features and blogs as well as a free archive of content. Some content requires a subscription.

<http://www.socialenterpriselive.com/>

The Social Enterprise Loan Fund

This fund provides loans to cover working capital and purchasing of fixed assets.

<http://www.tsself.org.uk/>

Social Enterprise London

This is the largest social enterprise network in the UK with nearly 400 businesses. This website has an online directory of social enterprises searchable by sector and opportunities for training with other links to advisory services.

<http://www.sel.org.uk/>

Social Enterprise Mark

Contact point for entrepreneurs wishing to acquire the social enterprise mark (similar to the Fair Trade brand) for their business.

<http://www.socialenterprisemark.org.uk/>

Social Enterprise Training and Support (SETAS)

Provides resources and a forum for promoting social enterprise organisations.

<http://www.setas.co.uk/>

SROI Network

A source of information about Social Return on Investment.

http://www.sroi-uk.org/component/option,com_frontpage/Itemid,65/

Teach First

Charity founded to encourage top graduates, who would not normally enter teaching, to teach for at least two years in challenging secondary schools.

www.teachfirst.org.uk

Third Sector

Website for the printed magazine, there's news and analysis available on current issues for charities, the voluntary sector and social enterprises.

<http://www.thirdsector.co.uk/>

UnLtd

UnLtd is a charity that provides financial and practical support to social entrepreneurs in addition to undertaking social enterprise themed research.

<http://www.unltd.org.uk/>

World Fair Trade Organization

The World Fair Trade Organization prescribes standards and encourages fair and direct international trade.

<http://www.wfto.com/>

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